

# PRESS RELEASE

Mobil Fund Inc.  
Ground Floor  
342 4<sup>th</sup> Avenue SE  
Calgary, AB T2G 1C9

Contact: John Williams CEO  
T. 403-629-0404  
E. john@mobilfund.com



## FOR IMMEDIATE RELEASE

### Mobil Fund Wins SIGMA Pitch 2022 Competition

CALGARY, AB. June 9, 2022— Mobil Fund Inc., a leading provider of mobile fundraising solutions, is pleased to announce that it has been named the winner of the SIGMA Pitch 2022 competition, held in Toronto, ON, Canada.

The competition, which is part of the SIGMA Europe iGaming Summit, was narrowed down to 10 applicants out of the more than 100 that applied. The finalists then showcased their gaming-related ideas to an expert panel of industry judges on June 8. And out of the 10, the winner is the taker of the \$500,000 in value prize. Mobil Fund's SMS-based raffle/5050 system impressed the judges with its ease of use, high engagement rates, and potential for fundraising success. Mobil Fund will receive money toward office space, networking, consultancy expenses and marketing.

"We are thrilled to have won the SIGMA Pitch 2022 competition," said John Williams, CEO of Mobil Fund. "Our SMS-based raffle/5050 system has the potential to revolutionize the way that organizations raise money for their causes, and we are excited to bring this solution to market."

Mobil Fund's SMS-based raffle/5050 system allows organizations to raise funds through mobile phone text messaging, making it easy for donors to participate from anywhere, at any time. The system is fully customizable and can be tailored to fit the unique needs of each organization.

"We believe that our SMS-based raffle/5050 system has the potential to change the way that organizations fundraise," said Williams. "We are excited to work with our partners to bring this innovative solution to market, and we look forward to helping organizations raise more money for their causes."

#### About Mobil Fund Inc.

Mobil Fund Inc. is a Calgary, Alberta-based SaaS corporation whose mission is to benefit all stakeholders massively in the name of "Gaming for Good". The company has developed the first of its kind SMS based raffle platform that will provide Charities, Not for Profits and other appropriate organizations of all sizes with the fastest, easiest, least expensive means to fundraise. Its disruptive technology is as easy as "Pay, Play, Hooray"!

For more information about Mobil Fund Inc. and its services, please visit our website at [www.mobilfund.com](http://www.mobilfund.com).

###