

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Mobil Fund Inc. Selected as Finalist in 2022 Pitch ICE Startup Competition and Invited to Address Global Audience at ICE London

CALGARY, AB. April 12, 2022— Mobil Fund Inc. is pleased to announce that it has been selected as a finalist in the 2022 Pitch ICE Startup Competition, and has been invited to address a global audience at the ICE London gaming exhibition on April 12, 2022. The company has developed an innovative SMS-based raffle system that benefits charities, non-profits, and other organizations of all sizes.

"Our platform is designed to benefit all stakeholders involved and lets us substantially give back to the community," said John Williams, CEO of Mobil Fund Inc. "Our SMS-based raffle system is an innovative way to support charities and non-profits, and we are excited to share it with a wider audience at ICE London."

The SMS-based raffle system developed by Mobil Fund Inc. is designed to be easy to use and accessible to organizations of all sizes. Organizations can use the system to conduct raffles and 50/50 based fundraising campaigns, with participants entering by sending an SMS message. The system generates a unique entry code for each participant, and winners are chosen randomly using an algorithm developed by Mobil Fund Inc.

"We believe that our SMS-based raffle system can help charities and non-profits raise funds more effectively and efficiently," said Williams. "By using our system, organizations can reach a wider audience and generate higher returns and interest in their fundraising activities than traditional donation based campaigns."

Mobil Fund Inc. will be showcasing its platform and SMS-based raffle system at ICE London on April 12, 2022.

About Mobil Fund Inc.

Mobil Fund Inc. is a Calgary, Alberta-based SaaS corporation whose mission is to benefit all stakeholders massively in the name of "Gaming for Good". The company has developed the first of its kind SMS based raffle platform that will provide Charities, Not for Profits and other appropriate organizations of all sizes with the fastest, easiest, least expensive means to fundraise. Its disruptive technology is as easy as "Pay, Play, Hooray"!

For more information about Mobil Fund Inc. and its services, please visit our website at www.mobilfund.com.

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